

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) RED SHIFT	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		411 BRANCHWAY ROAD	Sales Office ( )	WASHINGTON
Product	YG ACTION FUND		RICHMOND, VA 23236	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	167	Agency C/P1/P2/E	//167		
Buyer	ANDREW EDWARDS	Flight Dates	10/12/2012 - 10/18/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

YOUNG GUN ACTION FUND \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/12-10/12	8P-9P	KITCHEN NIGHTMARES	:30	\$1,100.00	F	1	1	1	\$1,100.00
2	10/12-10/12	9P-10P	FRINGE	:30	\$1,100.00	F	1	1	1	\$1,100.00
3	10/12-10/12	2P-3P	JUDGE J BROWN	:30	\$125.00	F	1	1	1	\$125.00

---REPORT TOTALS---

Report Totals: 3 / \$2,325.00

---SALES MONTHLY TOTALS---

Oct 12: 3 / \$2,325.00  
Sales Totals: 3 / \$2,325.00  
Station Totals: 3 / \$2,325.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$77,500	CABL	0%	KDKA	51%	UNKN	0%	WPCW	0%	WPGH	3%
		WPMY	0%	WPXI	14%	WTAE	32%				

Books null  
Demos RA35+

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